

# Membership FAQ

Thank you for being a member! Your annual contribution directly supports our mission to **inspire** social change through the transformative power of design. Below are commonly asked questions and answers for how to make the most of your membership.

#### **FAQ Guide:**

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# Becoming a member / Renewing your membership How do I become a member?

Join online at codesigncollaborative.org/support/membership/ or mail a check payable to

CoDesign Collaborative 25 New Chardon Street Lobby PO Box # 9188 Boston, MA 02114

#### How do I renew my membership?

You will receive an email notification of your membership renewal prior to your membership's expiration with a prompt to <u>renew online</u>. You can also renew your membership by mailing a check to the above address or over the phone at (888) 287-0167, extension 2.

# How do I cancel my membership or update my payment information?

To cancel your membership email <u>membership@codesigncollaborative.org</u> on or before the date of your scheduled recurring donation renewal.

To update your payment information, email <a href="mailto:membership@codesigncollaborative.org">membership@codesigncollaborative.org</a> and the Membership team will reach out to you, or phone (888) 287-0167, extension 2, Monday through Friday, 9am-5pm EST.

#### How long is my membership active?

Your membership will remain active and will automatically renew on an annual basis. You will receive a notification prior to your annual renewal with the opportunity to discontinue your membership or alternate the frequency of your giving (i.e. changing your annual contribution to monthly or quarterly giving).



# How do I upgrade my membership?

Your membership renewal will include an opportunity to upgrade your membership at a special, discounted rate for members who renew before their membership expiration date! Looking for more benefits today? <u>Upgrade your membership anytime through CoDesign Collaborative</u> website!

#### Does CoDesign Collaborative offer memberships for Companies +/ Universities?

Yes! CoDesign Collaborative offers a membership program specifically for companies and universities, with recognition opportunities and benefits for employees, students, and faculty. <u>Learn more on our website</u> or contact Liana Mestas, Deputy Director, at <u>liana@codesigncollaborative.org</u> or (888) 287-0167, extension 705.

#### Gift Memberships + Magazine Subscriptions

# Can I gift a CoDesign Collaborative Membership?

Yes! Membership is a great gift for those interested in design. Gift memberships start at the Individual level for \$60 and include a weekly design newsletter, a subscription Unfold, the biannual Magazine, FREE registration for in-person and virtual vents and programs (listed below), and a personalized digital membership card. <u>Purchase a gift membership online!</u>

- CoDesign Conversations: a thought-leadership series in Boston, MA + Portland, OR
- Community Meetups: co-networking with designers in Boston, MA + Portland, OR
- CoDesign LIVE: a virtual design-impact panel series
- Field Trips: design-curious excursions with discounted tickets for Members

# Can I gift a subscription to Unfold, the biannual magazine?

Yes! Unfold is a biannual publication that highlights design impact and innovation, featuring voices, collectives, case studies, and projects from across the field (and beyond!). Gift subscriptions to Unfold are \$36 annually—slightly less than the cost of gifting a CoDesign Collaborative Membership—and offer a weekly design newsletter, a subscription to the magazine, and invitations to purchase tickets to CoDesign Collaborative events and programs. If you're looking to ensure your gift includes FREE registration for events, consider gifting a Membership instead! Gift a CoDesign Collaborative Magazine subscription.

#### How will the gift recipient be notified?

The gift recipient will receive an email from CoDesign Collaborative within 3-5 business days of your gift membership or magazine subscription purchase, with news of your gift and detailing their benefits.



You can also <u>download and print a gift membership certificate</u>, which can be personalized and given in acknowledgment of your gift.

#### **Membership Benefits**

#### I'm a Magazine Subscriber. What benefits do I receive?

Magazine subscribers (\$36 annually/\$3 monthly) receive a subscription to Unfold, the biannual magazine. They also receive the weekly newsletter, with updates on CoDesign Collaborative happenings and invitations to purchase tickets to events and programs. For FREE registration to CoDesign Collaborative events, Magazine Subscribers should consider upgrading to an Individual membership (\$60 annually/\$5 monthly)!

# How do I access the digital edition of CoDesign Collaborative Magazine?

CoDesign Collaborative will provide a direct link to all active Magazine Subscribers, members, and partners to view the online version of the latest issue of Unfold. The latest issue will also be available for viewing on the <u>Deep Dive</u>.

# Individual—Advocate members (\$60-\$500) receive:

- Digital Membership Card
- **Subscription to Unfold**, the biannual magazine
- Weekly design impact inspiration direct to your inbox
- **Invitations** to publication launch events
- Member-priced tickets to special events and **Field Trips**
- FREE tickets to design-impact talks and community meet-ups
- NEW Priority registration for **professional development workshops**
- NEW participate in **Design Sprints** serving local non-profits (BOS)
- NEW **Access to the Deep Dive**, with content specially-curated for Members
- Recognition in the Annual Impact Report

#### Design Impact Society members (\$1,000+):

The Design Impact Society (DIS) is the next level of membership. It is a vibrant community of designers, creative professionals, and enthusiasts who are deeply involved as supporters of the museum's biggest initiatives. DIS members receive all of the above benefits (listed at the Individual—Advocate level), plus:

- **Priority recognition** in the Magazine
- Invitations to VIP events
- FREE registration for Field Trips



• **Opportunity to join the Council**, an international cohort of design leaders that supports the organization's mission by advising on and contributing to programming.

# Corporate Membership (\$1,000+):

Companies who partner with CoDesign Collaborative receive extensive recognition and individual benefits for employees and clients, including:

- **Digital Membership Cards** for primary company liaisons
- Weekly design impact inspiration direct to your inbox
- **Invitations** to publication launch events
- Opportunity to host a **Meet the Collaborative** event for your team and/or clients
- FREE tickets to design-impact talks, community meet-ups, and Field Trips
- NEW Discounted registration for **professional development workshops**
- NEW Employee participation in **Design Sprints** for local non-profits (BOS)
- NEW **Access to the Deep Dive**, with content specially-curated for supporters
- **Recognition in Unfold**, the biannual Magazine
- Recognition in the Annual Impact Report

# Digital Membership Cards

CoDesign Collaborative is pleased to offer free, downloadable digital membership cards through Cuseum. You will receive an email from Cuseum with access to your digital membership card. Once you open the email, follow the instructions below:

#### iPhone users:

- Click the "Download Membership Card" button in the email from your iPhone, then "Add to Wallet," then "Add."
- Your digital membership card will automatically download to the Apple Wallet app.
- To access your Apple Wallet, swipe down on your home screen to activate the Search function. Type "Wallet" into the search bar. Then, tap the Wallet icon that appears under the "Applications" header.
- Now you can always access your digital card in your Apple Wallet!
- Important to note: once you have downloaded your digital membership once, you will not need to do so again in the future. Your card will automatically update when your membership renews or expires.

#### Android users:

- We recommend using the Google Wallet app.
- First, ensure the Google Wallet app is installed. If not, download the app from here.



- Open the email from Cuseum while using your Android device, and tap "Download Membership Card" below.
- Then click "add to Google Wallet." A preview of your digital membership card will appear.
- Click "Save to Google Wallet."
- In some cases, Google Wallet might ask you to log in so you can save it to an account. Please log in to Google Wallet to continue (no credit card information should be required).
- Your digital membership card will then be saved to Google Wallet, and you can access it from any time!

Have questions about your membership? Email: <a href="mailto:membership@codesigncollaborative.org">membership@codesigncollaborative.org</a> Need help installing? Check out <a href="mailto:Cuseum's FAQ">Cuseum's FAQ</a>

Still having trouble? Email the Cuseum support team: <a href="mailto:membership@cuseum.com">membership@cuseum.com</a>

#### **Online Member Portal**

CoDesign Collaborative has partnered with Cuseum to offer digital membership cards and an online Member Portal. The online membership portal can be accessed anytime at: <a href="mailto:designmuseum.mp.cuseum.com/">designmuseum.mp.cuseum.com/</a>

Through the Member Portal, members can access membership information, including membership level, status, and expiration date (if the membership donation isn't recurring), basic information, digital membership cards, and CoDesign Collaborative content.

If you need to make a change to the name, email, or mailing address related to your membership, please email membership@codesigncollaborative.org.

#### Contact us!

If you still have questions about your membership, benefits, or if you need help making your contribution, please contact us! We are available at <a href="mailto:membership@codesigncollaborative.org">membership@codesigncollaborative.org</a> or by phone at (888) 287-0167, extension 2.