

Continuity Canvas

Project Name:

Date / Iteration:

Whose Needs are Being Met?

Problem Statement:

Mentors:

Who is Mutually Benefiting?

Product Concept:

Connectors:

Who is Paying for it?

Why Now?

Advocates:

How are we Making Money?

How do we Know We've Solved it?

Tools:

Call to Action:

What am I Doing?